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EXTERNAL RELATIONS

(d) Report on World Maritime Day 2006

Submitted by the
International Maritime Pilots' Association (IMPA)

SUMMARY

Executive summary: This document reports on the special event aboard the **HQS Wellington** to mark World Maritime Day 2006

Action to be taken: Paragraph 10

Related documents: C/ES.23/D and Circular letter No.2739

Introduction

1 In order to complement and further enhance the marking of World Maritime Day on 28 September 2006, IMPA, in partnership with the Honourable Company of Master Mariners and in close co-operation with the International Maritime Organization, arranged to jointly host an event on board the vessel **HQS Wellington** to showcase to the media the contribution of the London-based International Shipping Industry.

2 The purpose of the event was to support the efforts of the Secretary-General of IMO to raise the profile of shipping by inviting the widest possible media attendance to a series of interesting events in pursuit of the theme of "Technical Co-operation: IMO's response to the 2005 World Summit".

Participating Organizations

3 The event was opened at 10.00 hrs by the Secretary-General of IMO and displayed the contribution made by 32 leading international maritime organizations based in London. The participating organizations were:

- Apostleship of the Sea
- BIMCO
- CIRM
- Honourable Company of Master Mariners
- INMARSAT
- Institute of Marine Engineering Science and Technology
- INTERCARGO

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- International Chamber of Shipping
- International Maritime Organization
- International Maritime Pilots' Association
- International Salvage Union
- INTERTANKO
- Lloyd's Register
- London Nautical School
- Maersk
- Marine Society and Sea Cadets
- Maritime and Coastguard Agency
- Maritime London
- Mission to Deep Sea Fishermen
- Mission to Seafarers
- National Sea Training Centre
- Nautical Institute
- NUMAST
- Port of London Authority
- Royal Institute of Navigation
- Royal National Lifeboat Institution
- Royal Navy
- Sea Vision
- Trinity House
- UK Hydrographic Office
- UK P&I Club
- Videotel

Attendees

4 The event was honoured with the attendance of the following personalities:

- HRH The Princess Royal;
- The Secretary-General of IMO;
- The First Sea Lord and Chief of the Naval Staff (United Kingdom);
- The Chief Executive of the United Kingdom Maritime and Coastguard Agency;
- Sir. Stelios Haji-Ioannou, Easy Cruises; and
- Mr. Spyros Polemis, Chairman, International Chamber of Shipping.

5 The organizers specifically invited four schools to send groups of pupils to visit the **HQS Wellington**, with the aim of encouraging the young to pursue a future career at sea.

6 A wide range of media representatives from both the print and visual media were invited and attended. Whilst specialized maritime reporters were invited, a principal objective was to appeal to the wider media, to apprise them of the positive aspects of our industry and its contribution to the global economy.

Activities and outcomes of the event

7 As well as static displays, a number of working craft lay alongside the **HQS Wellington** where a container of twenty foot equivalent unit (TEU) was also on open display, and during the day there were a number of presentations, awards, interviews and broadcasts.

8 Coverage in the media has followed the event and further media interest is expected to develop.

9 In short, the objectives of holding the event were achieved and the participants are to meet in the next few weeks to consider the possibility of repeating the event as part of future World Maritime Day celebrations.

Action requested of the Council

10 The Council is invited to note this report.
