Organisation & Governance of Pilot Associations

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Why this topic?

- "Pilots are pilots"
- Times change
- "Today's structures are the solutions to yesterday's needs"
- All organizations today need to see the bigger picture



UKMPA

- 500 members (approx.)
- 70/30 split employed vs self-employed
- 6 regions elect representative to the Board
- Board made up of 6 x regional reps +
 - > Chair
 - Vice Chair
 - > Treasurer
 - Secretary
- All Board members are volunteers and all are <u>FULL-</u>

TIME PILOTS



What is Governance?

Definition

Governance describes the <u>process</u> of decisionmaking and the <u>process</u> by which decisions are implemented (or **not** implemented)







What is <u>Good</u> Governance?



- About doing the <u>right</u> things the <u>right</u> way
- Core PRINCIPLES not law but BEST PRACTICE
- Can be applied to <u>ALL</u> organisations
- Open and transparent with your members & stakeholders

Roots of Good Governance?

Companies Act 2006

www.legislation.gov.uk/ukpga/2006

 2017 UK Companies Code of Governance www.frc.org.uk

UK Ports Good Governance Code <u>www.ports-</u>

good-governance-guidance



The positives of Good Governance?

- improves the performance of your association/business
- helps it become more stable and productive
- unlock new opportunities
- reduces risks
- enable faster and safer growth
- improves reputation
- fosters trust (employees, employers, stakeholders)



Set your Governance strategy

- Agree objectives for the next 3-5 years
- Be realistic, consider external help
- Consult members/stakeholders
- It's a journey not an end point



How?

Where are we now?



How will we get there?

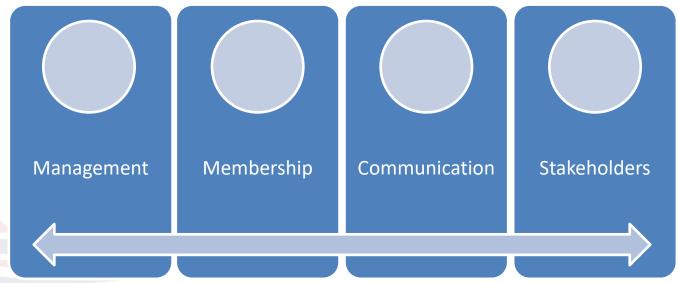








UKMPA Governance strategy?





Management

- Legal structure
- Rules
- Board composition
- Clarify areas of responsibility
- Induction of new Board members
- Terms of office (how long in post)
- Succession plan
- Provide training "Pilots are Pilots"



Membership

- Different categories, different fees?
- Why join?
- Insurance
- Community
- Mutual support
- Professional development (including non pilot)



Communication

- Membership Management system (CRM)
- Direct in person with members
- Print as well as digital
 - ➤ Web site
 - > Social media
- New member welcome pack
- Help line (3rd party)



Stakeholders

Who are they?







Stakeholders

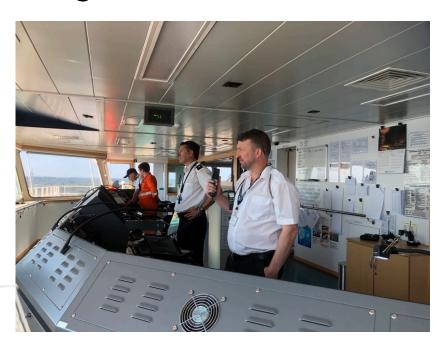
- Allocate who should engage
- How often and how
- Always offer/accept invitations to speak
- Attend their conferences
- Learn what matters to them
- Share it with your colleagues



Why does Governance matter to Pilot Associations?

- You are appointed to represent and support your Members
- Aligns those in power with those you <u>serve</u>
- It avoids misunderstandings and creates unity
- You are custodians for the next generation
- You cannot make a difference if people don't trust you

You are more than just Pilots!!!







Questions?

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