



COUNCIL
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Agenda item 12(c)

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EXTERNAL RELATIONS

(c) Report on World Maritime Day

Submitted by the
International Maritime Pilots' Association (IMPA)

SUMMARY

Executive summary: This document reports on a special event organized on board the **HQS Wellington** to mark World Maritime Day 2007

Action to be taken: Paragraph 10

Related documents: C/ES.24/12(c) and Circular letter No.2796

Introduction

1 In order to complement and further enhance the marking of World Maritime Day 2007, IMPA, in partnership with the Honourable Company of Master Mariners and in close co-operation with the International Maritime Organization, hosted, on 27 September 2007, an event on board the vessel **HQS Wellington** to showcase to the media the contribution of the London-based International Shipping Industry.

2 The purpose of the event was to support the efforts of the Secretary-General of IMO to raise the profile of shipping by inviting the widest possible media attendance to a series of interesting events in pursuit of the theme of "IMO's Response to Current Environmental Challenges".

Participating Organizations

3 The event was opened at 10.00 hrs by His Royal Highness Prince Andrew and displayed the contribution made by 38 leading international maritime organizations based in London. The participating organizations were:

- Apostleship of the Sea
- BIMCO
- British & International Sailors' Society
- British Waterways
- British Wind Energy Association (BWEA)

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- International Radio-Maritime Committee (CIRM)
- Fleetwood Nautical College
- Honourable Company of Master Mariners
- INMARSAT
- Institute of Marine Engineering, Science and Technology (IMarEST)
- International Association of Dry Cargo Shipowners (INTERCARGO)
- International Chamber of Shipping (ICS)
- International Marine Contractors Association (IMCA)
- International Maritime Organization (IMO)
- International Maritime Pilots' Association (IMPA)
- International Association of Independent Tanker Owners (INTERTANKO)
- International Tanker Owners Pollution Federation Ltd (ITOPF)
- London Fire Brigade
- London Nautical School
- Marine Society and Sea Cadets
- Maritime and Coastguard Agency
- Maritime London
- Mission to Seafarers
- National Maritime Museum
- National Sea Training Centre
- Nautical Institute
- Nautilus United Kingdom
- Port of London Authority
- Priory C of E School
- Royal Institute of Navigation
- Royal National Lifeboat Institution
- Royal Navy
- Royal Yachting Association
- Sea Vision United Kingdom
- Trinity House
- United Kingdom P&I Club
- Videotel
- Warsash Maritime Academy

Attendees

4 A number of VIPs attended during the day, including:

- HRH Prince Andrew The Duke of York;
- The Secretary-General, IMO;
- The Lord Mayor of London;
- Mr. Jim Fitzpatrick MP, United Kingdom Shipping Minister.

5 The organizers specifically invited two schools to send groups of pupils to visit the **HQS Wellington** to show the young the prospects of a life at sea.

6 A wide range of media representatives from both the print and visual media were invited and attended. Whilst specialized maritime reporters were invited, a principal objective was to appeal to the wider media, to apprise them of the positive aspects of our industry and its contribution to the global economy.

Activities and outcomes of the event

7 As well as static displays, a number of working craft lay alongside the **HQS Wellington**, including a cadet training vessel, a survey craft and a lifeboat. During the day there were a number of presentations, awards, interviews and broadcasts.

8 Coverage in the media has followed the event and is expected to develop further interest.

9 The objectives of holding the event were achieved and the participants are to meet shortly to consider carrying the event forward into the future.

Action requested of the Council

10 The Council is invited to note this report.
